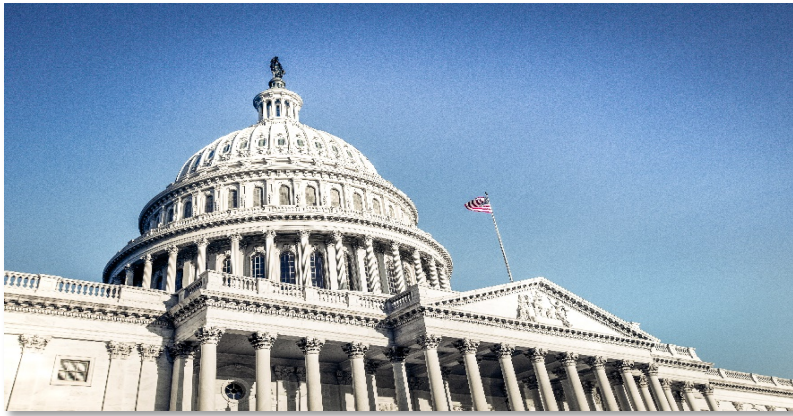


Public Sector Partner Program



Program Highlights

- Access to RFX/proposal resources and marketing tools tailored to the Public Sector
- Multi-Segment Partner Program
- Access Demo Instances
- Listing of company logo, profile, and expertise via a Partner detail page (Specialist segment and above)
- Training discounts
- Eligibility to Apply to Sponsor ServiceNow events

ServiceNow recognizes the unique nature of business within the public sector and has designed the Public Sector program to help partners engaged with U.S. Federal customers to accelerate and grow opportunities.

ServiceNow's core mission is to revolutionize the way people work. When you partner with ServiceNow, you align forces with the fastest growing cloud company providing service management for every department in the enterprise—all delivered through the Enterprise Cloud.

Now is the perfect time to build successful ServiceNow practices in consulting, outsourcing, subcontracting, or application development. In FY 2019, we experienced a 33% year-over-year growth, with \$3.46 billion in revenue, as we continue on the journey to achieve \$10 billion in yearly revenue. Join the Revolution!

Join and Gain Access to Valuable Resources

Become a Public Sector partner and gain access to resources to help you build, market, implement service management solutions and provide professional services to US Federal customers. This includes self-service proposal content to support timely responses to Requests-for-Proposals (RFPs) or Requests-for-Information (RFIs), achievement "uplifts" to support segmentation movement and access to partner development resources with deep public sector experience and expertise.

Qualifications – Key to Success

Get your team certified and accredited and advertise to US Federal customers that you have expertise delivering successful ServiceNow implementations. ServiceNow offers a number of certifications for System Administrators, Implementation Specialists, Instructors, and Technical Architects to ensure competence and smooth delivery of ServiceNow implementations to our mutual customers. Training for each certification is available at a discount to eligible partners directly from ServiceNow or through ServiceNow Authorized Training Partners. Additionally, accreditations give recognition to specific applications or suite of applications, allowing customers to identify you for the disciplines in which your team specializes.

Apply for the Public Sector Partner Program

Register to create a ServiceNow account and apply for the ServiceNow Public Sector Partner Program at <https://www.servicenow.com/partners/become-a-partner.html>.

Questions?

Contact us with questions or to request additional information at partnerprograms@servicenow.com.

